



# SASKATOON PRIDE SPONSORSHIP 2022

Level	Value (Cash/In-kind and Volunteering*)
Gold	\$7,500 +
Silver	\$4,000 - \$7,500
Bronze	\$1,000 - \$4,000
Friend of Pride	Up to \$1,000

\*Volunteering is equal to \$11.00/hour per person

Entitlements	Gold	Silver	Bronze	Friends of Pride
Volunteer Activation	✓			
Corporate logo on volunteer merchandise	✓			
Corporate banner at all SDN Events	✓	✓		
Logo Placement on select SDN event Posters	✓	✓		
Vendor Entry at Community Fair/Parade*	✓	✓	✓	
Social Media recognition	✓	✓	✓	
Use of SPF logo and Pride Shines logo	✓	✓	✓	✓
Logo and link on SDN Website Sponsor Page	✓	✓	✓	✓

*Parade Entry Fee: \$100 per organization, \$25 for non-profits. Market Vendor Fee: \$100 for businesses/food trucks,, \$50 small artisans*

To confirm your interest in sponsorship or for more information, email  
[info@saskatoonpride.ca](mailto:info@saskatoonpride.ca)